

E-info Session

Culture and Health Platform

Fund for the Maltese Islands



**CULTURE
AND —
HEALTH**
platform



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The Culture and Health Platform

- The CultureAndHealth platform fund for the Maltese islands is part of a four-year international initiative **aimed at supporting emerging European artists working at the intersection of Culture, Health, Care, and the Social Sectors**. The CultureAndHealth platform is co-funded by the European Union, Culture Action Europe and 14 European partner organisations, including ARC Research and Consultancy as the Maltese partner for the platform.
- As part of the local platform initiatives, ARC Research and Consultancy in collaboration with Arts Council Malta issued **a fund targeting emerging Maltese and Malta-based artists and creative professionals in the intersectoral field of Culture, Health and Care**.



The Culture and Health Platform

- This scheme **recognises the potential of the intersection between Culture, Health and Care to support holistic well-being, disease prevention and care processes, as well as stronger and healthier communities.** Whilst recognising the value of all forms of practices and interventions, this specific scheme is not intended to support arts therapy projects *per se*.
- **Emerging artists:** Emerging artists are professional artists, regardless of age, who are beginning to establish themselves in the interprofessional space/field of culture, health, care, and the social sector. These artists should either: a. have some experience or training in working within the intersection of culture, health, social and/or care sectors or b. possess specialised training in the arts, which may not necessarily be from an academic institution, but have at least three years of professional artistic experience (measured in terms of the quality of their work, rather than duration), or c. have been successful in their specific artistic area, but are now starting / or would like to start working in the interprofessional field of Arts and Health. These practitioners identify as emerging artists in this new role to further develop their practice. This description refers to artists who are passionate about integrating their arts practice with Health and Well-being initiatives.



Aims and Objectives – Strand 1

This strand supports **emerging artists to engage in international shadowing/mentoring opportunities to support development and exchange of knowledge.**

This strand will enable individuals to express their interest in, and receive support for, international learning mobility, within the Creative Europe countries, with an established entity or individual(s) specialising in Culture and Health practices, projects and programmes.



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Aims and Objectives – Strand 2

This strand **supports projects**, led by emerging artists in this field, promoting the improvement of the quality of life and cultural access in healthcare or social care settings.

This strand will support projects and/or programmes which bring together professionals and organisations across the arts, health and social sectors that aim at supporting creative projects designed to deliver health and well-being benefits. Projects could include:

- **Participatory art programmes** for people experiencing physical and mental illnesses, as well as projects that focus on prevention, in diverse settings.
- **Arts in healthcare environments**, including projects designed to enhance healthcare environments and support the well-being of staff and patients
- **Productions in healthcare settings**: which could include performances, installations, exhibitions that support general well-being and highlight health-related issues
- **Artists residencies** in healthcare or social care settings
- **Practice-based research activity**

The projects shall look into integrating new artistic practices – or strengthening existing programmes – within local communities and established structures, to foster long-term connections and sustainability. They shall also look at developing the work of the emerging artists involved.



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Evaluation Criteria – Strand 1

Criterion 1 - Relevance (40 marks)

-How relevant is the proposed opportunity to the applicant's professional growth and how beneficial is this experience to the applicant? **(20 marks)**

-What are the merits and value of the selected host/mentor? **(10 marks)**

-Does the delivery method and professionals engaged support the applicant's training needs? Applicants should also consider how the application aligns with the underlying principles of the Right to Culture – Resource Kit and the Charter for the Status of the Artist, as in Section 1. **(10 marks)**

Criterion 2 - Management (20 marks)

-Are the goals and outcomes clearly defined? **(10 marks)**

-Does the application provide sufficient evidence of the applicant's ability to manage the activity (including financial management and co-funding, if applicable) responsibly and successfully? **(10 marks)**

Criterion 3 - Opportunities (20 marks)

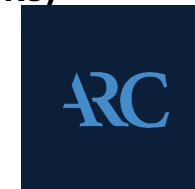
-Is the opportunity set to provide the applicants with long-term professional benefits that come with the experience? **(10 marks)**

-Will there be an opportunity to acquire new skills and experience as well as the potential for long-term collaboration with the host? **(10 marks)**

Criterion 4 - Budget (20 marks)

-Is the application, including the budget presented, well-researched and well-planned? **(10 marks)**

-Are the objectives of the project clearly reflected throughout the application and financial plan? **(10 marks)**



Evaluation Criteria – Strand 2

Concept (30 marks)

- Please provide a detailed description of the concept proposed vis-a-vis the priorities of this fund, as identified above. Clearly define the aims, objectives and expected outcomes of this project (10 marks)
- Clearly define the concept's relevance vis-a-vis the development of the artists involved, as well as to the benefit of the partner organisations. (10 marks)
- Please provide the co-creative process proposed to achieve the desired outcomes together with the intersectoral collaborators identified (This should also include evidence of how the proposal gives due consideration to the principles linked to the Right to Culture – Resource Kit and the Charter for the Status of the Artist as in Section 1) (10 marks)

Engagement (25 marks)

‘Engagement’ refers to the role, the nature of involvement, and the experience offered to the participants that may also be reached through participatory artistic approaches. Projects should be supporting at least eight encounters with the communities identified, in order to ensure maximum effectivity.

- Please provide the plan of engagement and collaboration proposed vis-a-vis the health entities/organisations identified. (10 marks)
- Please elaborate on the core audiences (internal and/or external) of the project proposed to benefit the health and well-being of the participants targeted. how will these audiences be reached? (10 marks)
- Please provide an outline of the marketing, PR and communications plan as applicable to the proposed activity and supporting the general advocacy for the intersection between Culture and Health. (5 marks)



Evaluation Criteria – Strand 2

Project Management (25 marks)

- Please submit a plan for the delivery of the proposed activity. (Kindly include step-by- step time frames, methodology, work plans, respective roles and responsibilities within the project, skill sets, track record, portfolios, logistics plans, as applicable). (5 marks)
- Please submit a letter of intent issued by a host/partnering organisation. The organisation shall welcome the project idea, and shall fully understand its roles and responsibilities in it. The host/partnering organisation shall be non-cultural, for example from the Health and Social sectors. Are there any necessary permits, copyright issues and other legal, ethical and administrative matters to be addressed? (10 marks)
- What is the degree of flexibility in the planning, given the relevant risks and uncertainties? What are the mitigation measures envisaged in view of the identified risks? (e.g. contingency plans, risk assessments, health and safety measures, possible adjustments that may take place). (5 marks)
- Please explain the relevance of the proposal to your track record as well as to your ambitions and aspirations in the culture and health field. (5 marks)

Budget and sustainability (20 marks)

- Is the application, including the budget presented, well-researched and well-planned? (10 marks)
- Are the objectives of the project clearly reflected throughout the application and financial plan? (10 marks).



Financial Information

- Session Budget
 - Strand 1 - €9,000
 - Strand 2 - €27,000
- Maximum Per Project
 - Strand 1 - €3,000
 - Strand 2 - €9,000

3 beneficiaries per strand

- Co-Funding – 100%
- Disbursement
 - 80% upon signing Agreement
 - 20% upon approval of final report
- Method of Disbursement
 - ACM will disburse 50%
 - ARC will disburse 50%
- 4 payments in total



Important dates

- Deadline
 - 27th May 2025 at noon
- Result Notification
 - 10th July 2025
 - 30 days – to submit missing documentation
- Eligible Timeframe
 - 11th July 2025 - 10th July 2026
 - 6 weeks to submit final report



Who can apply?

- Creative professionals/individual artists
- Entities registered with the Malta Business Registry (including companies, partnerships, foundations, and organisations/associations)
- Groups, collectives and consortia
- Registered cooperatives
- Voluntary organisations enrolled with the Commissioner for Voluntary Organisations.
- In case of entities, groups, collectives, consortia, cooperations and voluntary organisations, the application needs to point out the emerging artists who will lead the process.
- Applicants are Maltese or Malta-based emerging artists who may be applying as an individual, a group or an organisation. In case of groups or organisations, the applicant needs to identify the **emerging artists leading/working on the project**. Applicants cannot be employees of the Funding Entities or involved in the management of the Culture and Health Platform Fund for the Maltese Islands.



Who cannot apply

- Unverified profile
- Does not qualify as applicant as per definition of these guidelines
- Already benefitted from this Scheme in the past
- Have not honoured previous funding commitment
- Receiving local public funds through established line votes
- Not compliant with
 - Malta Business Registry
 - Office of the Commissioner for Voluntary Organisations



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What costs can be covered? Strand 1

- Artistic fees in terms of services related to shadowing or mentorship.
- Travel (economy class) and standard accommodation of chaperones (this will be considered on a case-by-case basis).
- Travel (economy class), including but not limited to public transport, air travel, car/vehicle rental.
- Insurance.
- Standard accommodation (excluding long-term rental, or part of).
- Travel VISA.
- Marketing and communications (not exceeding 10% of total costs, these may include but are not limited to photography and videography).
- Other fees directly related to project implementation (including but not limited to legal, service providers, participation fees, linguistic fees etc.).
- Contingency, not exceeding 10% of the total cost.
- Indirect costs, not exceeding 5% of the total cost.



What costs can be covered? Strand 2

- Artistic fees
- Digitalisation
- Documentation costs
- Health and safety measures
- Hire/purchase of equipment (purchase of equipment will only be considered if deemed necessary to the project)
- Insurance
- Marketing and communications, not exceeding 10% of project total
- Other fees directly related to project implementation (including but not limited to: service providers, mentors, legal, participation or enrolment, linguistic fees, surtitling etc)
- Printed material
- Production costs
- Project management fees (including but not limited to: administration, coordination, development) Rental of spaces
- Subscriptions to virtual platforms or other digital services, where relevant
- Travel (economy class) including, but not limited to, public transport, air travel, car/vehicle rental
- Standard accommodation (excluding long-term rental, or part of)
- Travel VISA
- Contingency, not exceeding 10% of project total
- Indirect costs, not exceeding 5% of the total cost (examples – servicing: electricity, water, cleaning; telephone / fax / Internet connections; postage and mailing; paper, ink / cartridge, stationery, etc)



What costs cannot be covered?

- Costs already covered by Public Cultural Organisations, or another public funding programme/scheme managed or co-managed by Arts Council Malta or another public agency, Government department or Ministry.
- Costs which are already covered through usual operational budgets (for example the space which is owned by the applicant or the partner/supporting organisation/individual).
- Fees for services provided by Public Cultural Organisations or another public agency, Government department or Ministry.
- Funding for the creation or upholding of bursaries, contests, competitions, prizes or scholarships
- Reimbursement of salaries or of a part thereof.
- Retroactive costs.
- Subsistence, catering and hospitality.
- In the case of Strand 2 - Recoverable VAT, where applicable.



Submitting the application

1. Read these guidelines and regulations carefully.
2. Check whether your proposed idea can be addressed by this Scheme.
3. Click on the [link](#) to the online application system.
4. Use your existing profile to apply. If you do not have a profile, create your profile with Arts Council Malta by clicking on Register, and filling in the details.
5. From the Open Calls section, select the online application for the scheme you intend to apply for.
6. Follow the instructions step by step. Fill in all the required information from the online application, including the budget, and attach the supporting documentation.
7. Submit the application. You should receive an automatic acknowledgement by the system. If you do not receive such a notification, contact us on applyforfunds@artscouncil.mt.

Applicants are required to register a profile on the ACM's CRM at least **two weeks** prior to the deadline of the call.



Checklist

- Applicant biography/artistic CV to be included in the applicant profile.
- A copy of the VAT certificate of Registration
- A de minimis declaration form, where applicable.
- Audiovisuals/portfolio showing the applicant's work, as relevant to the application (Audiovisuals up to 5MB may be uploaded directly in the application form. Larger files these may be provided as a link)
- If applicable, proof of the organisation's/company's legal registration.
- If applicable, a most recent Good Standard Certificate of Registration. This document is renewed annually by the Malta Business Registry and is proof of compliance.

Strand 1

- Letter of intent signed by the host partner.
- Description of the international learning mobility as in the online application system.

Strand 2

- Letter of intent from the healthcare or social care entity hosting the project.
- Letters of intent from all the collaborators



State Aid regulations

- Amount supported by ACM consist of State Aid
- *DeMinimis* regulations
- Cumulation of state aid under the *DeMinimis* must not exceed €300,000 during the period of 3 years.
- State Aid Declaration
 - Application Phase
 - Following awarding of grant
- Single Undertaking
- Amount supported by ARC does not consist of State Aid



Brokerage

The screenshot shows a web application interface for managing queries. On the left is a sidebar with navigation links: 'My Profile' (with a user icon), 'User Details', 'Entity Details', 'My Applications' (with a document icon), 'In Progress', 'Submitted', 'Funded', 'Not Funded', and 'Query Manager' (highlighted with a question mark icon). The main content area is titled 'Queries' and features a 'Create Query' button in the top right. Below the title are tabs for 'PENDING' and 'ALL'. A search bar labeled 'Search artists' and a dropdown for 'Select Subject' are visible. A table with columns 'Date resolved' and 'Status' is partially shown, with pagination indicating '0 - 0 of 0' and 'Previous'/'Next' buttons. A 'New Query' modal is open in the center, containing a 'Select Subject' dropdown, a large text area for the 'Query', and 'Cancel' and 'Create' buttons at the bottom.

Queries

[Create Query](#)

PENDING **ALL**

Select Subject

Search artists

Artist/Organisation

Rows per page:

New Query

Select Subject

Query

Cancel **Create**

Date resolved Status

0 - 0 of 0 ◀ Previous Next ▶

Brokerage

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Q&A



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