



FOR OFFICE USE ONLY	
Application received on: ____ / ____ / 2021	Application Reference Number: RNT ____ / 21 / ____

Radio New Talent

APPLICATION FORM

Name of Applicant

Date and time of Application submission

Reference Number

1. GENERAL INFORMATION

1.1 Primary area of activity _____

1.2 Secondary area of activity _____

TEMPLATE

1.3 Did you ever benefit from public funds?

Yes

No

1.4 If yes, kindly specify the name/s and dates of the funds awarded in the past three years.

TEMPLATE

1.5 Additional Documentation

Add files

2. Profiles

CV Insert CV of applicant

TEMPLATE

Additional Documentation:
+ Add files

3. Criteria

Criterion 1: Strength of portfolio and level of commitment (40 marks)

This criterion considers the level of commitment demonstrated by the applicant.

- Kindly provide a bio-note in the space below. Provide an overview of your interest, previous work and your future aspirations. You are also requested to attach a portfolio of your work. (20 marks)
- Do you have previous experience in transmedia projects? (10 marks)
- What attracts you to this programme? In what areas of radio broadcast and art or creativity are you interested in? (10 marks)

Maximum 150 words

TEMPLATE

+ Add Portfolio

Additional Documentation:

+ Add files

Criterion 2: Vision and Mission Statement (20 marks)

This criterion considers the artist’s ambitions, vision and point of view together with the preliminary idea for artist project.

- Do you have any preliminary idea for the programme? (10 marks)
- In what ways do you believe you can make radio content more attractive to young people and new audiences? (10 marks)

Maximum 150 words

TEMPLATE

Additional Documentation:
+ Add files

Criterion 3: Relevance of the programme (20 marks)

This criterion considers the relevance of the programme to the applicant and their professional development

- Kindly explain the relevance of this programme to your development as an artist? (20 marks)

Maximum 150 words

Additional Documentation:
+ Add files

Criterion 4: Clarity of Vision and Video pitch (20 marks)

This criterion considers the clarity of the concept and how this is reflected throughout the project.

- Kindly provide a video pitch, in which you clearly articulate the concept of your project, your motivation toward the programme, and why you consider your idea to be creative and/or innovative.

The aim of the video pitching is to create an opportunity to voice the motivation being presented to the evaluators.

1. The video pitch is the face of the application, not only delivering vital information, but also displaying personality.
2. The video pitch may be created using any medium, including a mobile phone, and uploaded (password-protected) on YouTube or Vimeo. It can be presented in a variety of creative formats, but should not be longer than three (3) minutes. The pitch shall include a taster of the applicant's creative proficiency and the applicant's motivation to work in radio.
3. A link to the uploaded pitch, as well as the relevant password (if the uploaded pitch is password-protected), are to be included in the application.

Maximum 150 words

TEMPLATE

Additional Documentation:
+ Add files