

LOND
DES
BIENNA
20

pro
spec
tus

ON
SIGN
ALE
123

**LOND
DES
BIENNA
20**

You are invited

**ON
SIGN
ALE
123**

3	An Invitation
4	London Design Biennale, June 2023
7	Theme and Artistic Director
10	The Venue, Somerset House
11	Exhibition Spaces
24	The Medals
26	International Advisory Committee & Jury
27	Events & Official Reception
28	Biennale Sessions
30	Media
33	Taking Part & Application
35	What We Exhibit
36	Benefits
37	Application, Participation Fees & Responsibilities
38	Timeline
40	Partnership Opportunities

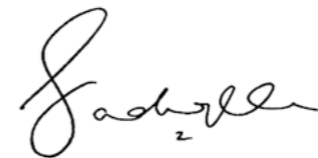
An Invitation

It's an honour to invite designers and creatives from across the world to our city in June 2023, for the fourth edition of London Design Biennale. London is a global creative capital, and we are delighted to be welcoming exhibitors and audiences to celebrate the world's best design and innovation at Somerset House in the heart of London.

At the past three Biennales more than 65 of the world's countries, cities and territories have joined us in London, united by the power of design to improve our lives.

Our 2023 event will bring together designers and visitors for a vigorous exchange of ideas and ingenuity – the currency of London's world-leading creative economy.

London Design Biennale plays a key role in harnessing the ideas and innovation of the international creative community, as they join us to imagine positive futures for our cities and homes. Today this is more important than ever.



SADIQ KHAN
MAYOR OF LONDON

London Design Biennale

London Design Biennale is a three-week long international exhibition and thought leadership programme located at historic Somerset House, in the heart of London. Featuring world leading design innovation, creativity and research from participants across the globe, the Biennale champions the importance and universal relevance of design in contemporary life and culture.

In June 2023, the world's most ambitious countries, cities and institutions will again have the opportunity to exhibit the best of their design talent and creative culture, and to make valuable connections at government, business and public level.

Accompanying London Design Biennale will be an inspiring programme of curated events, talks, debates, tours and workshops to explore design's potential as a transformative global tool. The Biennale's digital platform extends participation beyond the physical events and engages a truly global audience.

This invitation outlines the key information and next steps for those interested in taking part.

You can register your intention to take part and begin discussing an idea with us at any point; contact details can be found at the end of this document. The online application, which will contain further guidance, will launch on the London Design Biennale website from December 2021.

I-25
June
2023

“We believe design
is an international
language which
everyone understands.”

— Sir John Sorrell CBE
President and Co Founder
London Design Biennale

Founders' Letter

London Design Biennale is an international exhibition and thought leadership programme featuring world leading design innovation and creativity from countries across the globe. The event reveals the potential of design to respond radically to changing social and environmental needs, its contribution to the world economy and its power to drive change and find solutions for the benefit of all.

Launched in 2016, with successful editions in 2018 and 2021, the exhibition asks participants to present compelling ideas from a diversity of viewpoints and across a broad range of design disciplines.

In the striking surroundings of Somerset House, exhibitors from around the world will join the Biennale's growing community of creative thinkers and innovators to challenge perceptions and communicate cultural identity and design talent on a global stage. The event is also an opportunity for countries, cities and territories to grow their network, connect with London's design landscape, make valuable contacts at government and business level, and speak to an international audience.

Capitalising on the past three editions, London Design Biennale 2023 will provoke debate and an engaging exchange of ideas about the universal impact of design in contemporary culture. It will explore design's potential to inspire, inform and entertain and its power as a transformative global tool.

We look forward to welcoming you to London Design Biennale's world stage.



SIR JOHN SORRELL CBE
PRESIDENT
LONDON DESIGN BIENNALE



BEN EVANS CBE
EXECUTIVE DIRECTOR
LONDON DESIGN BIENNALE

2023 Theme



**Artistic
Director**

Each Biennale edition invites participants to respond to a universal theme set by the Artistic Director. In 2021 the theme Resonance was set by Artistic Director Es Devlin OBE.

We look forward to announcing the Artistic Director and new theme in early 2022. Before then, we encourage interested countries, cities, designers and institutions to register interest and begin the application and participation process.



African Diaspora
Albania
 Antarctica
 Argentina
 Australia
 Austria
 Belgium
 Brazil
 Canada
Chile
 Czech Republic
 China
 Colombia
 Croatia
 Cuba
 Dundee
Egypt
 Finland
 France
 Germany
 Ghana
 Greece
Guatemala
 Hong Kong
 Hungary
 India
 Indonesia
 Ireland
Israel
 Italy
 Japan
 Korea
 Kuwait
Latvia

Lebanon
 Leeds
 Liverpool
 Mexico
 Mongolia
 The Netherlands
 New York City
 Nile Region
 Norway
 Palestine
 Pakistan
 Poland
 Portugal
 Puerto Rico
 Qatar
 Refugee's Pavilion
Russia
 Saudi Arabia
 Somalia
 South Africa
 Spain
 Sweden
Switzerland
 Taiwan
 Tunisia
 Turkey
 UAE
 UK
USA
Venezuela
 Vietnam

The Venue

Somerset House is one of the UK's finest and most beautiful 18th century buildings and is of international historical and architectural importance.

A cultural powerhouse for contemporary arts and culture, Somerset House is one of London's most visited attractions with 3.2 million visitors annually. The historic, listed building is positioned on the banks of the River Thames in the heart of London. Located on the Strand between London Bridge and Waterloo Bridge, it is in close proximity to Trafalgar Square, Buckingham Palace and London's famous Theatreland.

Its central Edmond J. Safra Fountain Court was the first major public fountain scheme to be commissioned in London since 1845 and is one of London's most vibrant public spaces. The courtyard forms the epicentre of this spectacular setting, and the centrepiece of every London Design Biennale exhibition.

From its 18th century origins to today, Somerset House has been a centre for debate and discussion - an intellectual hub for the nation. It is now home to the biggest community of creative organisations in central London including the Courtauld Gallery and Institute of Art, King's College London, 'Somerset House Studios' and over 400 other creative businesses, cementing its position as a key cultural and design hub in London.

We are delighted that Somerset House is the host for London Design Biennale, an event which is now firmly established on the global cultural map as a highlight of design inspiration, celebration and wonder.

Somerset House is London's working arts centre, a place where culture is imagined, created and experienced. In 2000, we began our reinvention as a cultural powerhouse for contemporary arts and culture. Today, we are home to one of the UK's largest creative communities, consisting of over 400 organisations, who work in or support the creative industries. Since 2016, we've also been the home to around 350 of today's most pioneering and ground-breaking artists and designers who are part of Somerset House Studios, our experimental workspace connecting artists, makers and thinkers with audiences, some of whom have taken part in previous editions of London Design Biennale. The Biennale is an important moment when we reinforce our enduring ties to the international creative community.

It is with great excitement and anticipation that we look ahead to 2023 and the diversity of creative visions that we know will emerge from participating countries, and which will continue to inspire audiences.



JONATHAN REEKIE CBE
DIRECTOR, SOMERSET HOUSE

Exhibition Spaces



The fourth edition of London Design Biennale will host up to 50 participating countries, cities, territories and institutions, and will occupy all of the galleries and exhibition areas of Somerset House.

The beautifully restored galleries at Somerset House provide participants with the opportunity to display their work in one of London's leading venues. The dedicated exhibition spaces are diverse in size and style, from bright 'white-box' rooms to atmospheric and immersive subterranean galleries. There are also dramatic external areas available as outdoor exhibition spaces within the Edmond J. Safra Fountain Court; and on the River Terrace, overlooking the Thames.

Galleries range from around 30 m² to 100 m² and can interlink to create larger rooms to suit any design proposal and budget. For overseas teams we have virtual tours available to view. For those who are UK based we recommend visiting Somerset House to gain a full understanding of the potential of each space. The London Design Biennale team will work collaboratively with you to identify which gallery will best complement and enhance your design idea. Please let us know if you would like to arrange a tour, a viewing or to seek preliminary advice.







Argentina
Monte Abarro

Taiwan
Sungphory





Greece (top) *Together*
Japan (bottom) *Reinventing Texture*



Czech Republic (top) *Planes of Perception*
Finland (bottom) *Empathy Echo Chamber*



ALISTARVA - 2018



Design in an Age of Crisis Exhibition

Design in an Age of Crisis
Anna-Sophie Dienemann, Netherlands
Bounding Spaces



Design in an Age of Crisis
SPACE10, Denmark, Bee Home



Australia
Flynn Talbot



UAE
Tinkah



Es Devlin
Maskll

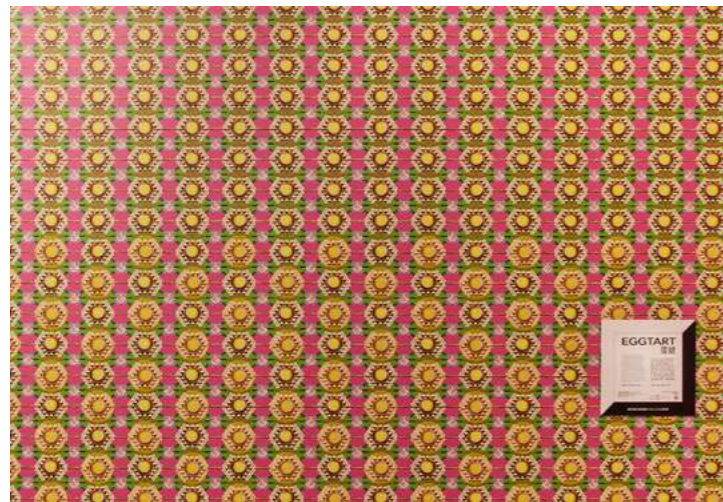


Lebanon
Nathalie Harb



Latvia
Arthur Analts

Hong Kong
Labyrinth Project



India
The Gujral Foundation



Greece
Studio INI



2016



India
Charaviteer

UK
Forcast



USA
The Immersion Room



Netherlands
*Design Diorama:
The Archive as a Utopic Environment*



Spain
VR POLIS, Driving into the Future



Lebanon
Messing in Lebanon



The Medals

London Design Biennale Medals are prestigious and coveted awards for the best contributions as selected by the Jury and the public.

The medals are designed by Shimell and Madden, a London-based jewellery and metalwork studio whose work is strongly influenced by the universal and symbolic language of geometry.

The medal categories are:

London Design Biennale Medal

awarded to the most outstanding overall contribution

London Design Biennale Theme Medal

awarded to the most inspiring interpretation of the theme

London Design Biennale Best Design Medal

awarded to the contribution with the most exceptional design

London Design Biennale Public Medal

voted for by visitors

The first three medals are selected by the Biennale's International Advisory Committee and Jury composed of leading creative experts with a strong commitment to and appreciation of design.

The medal winners are celebrated at the Medal Awards Ceremony hosted by London Design Biennale before an invited audience.



London Design Biennale 2021
Medal Winners

International Advisory Committee & Jury

The International Advisory Committee and Jury is an honorary advisory body that offers guidance to the strategic direction and promotion of the Biennale, as well as awarding Medals to the most significant national contribution.

The 2021 International Advisory Committee & Jury members were:

Aric Chen
Ben Evans CBE
Es Devlin OBE
James Lingwood MBE
Jonathan Reekie CBE
Marva Griffin Wilshire
Nipa Doshi
Paola Antonelli
Professor Jeremy Myerson
Sir John Sorrell CBE
Suhair Khan
Victoria Broackes
& Waldick Jatoba

Events & Official Reception

Official events take place during the exhibition alongside opportunities for exhibitors to host their own receptions.

High-level receptions are held at Somerset House as well as at government offices and embassies across the centre of the city, celebrating London Design Biennale and the unique reach of its community.

The exhibition is officially launched with an Opening Ceremony, held in the historic Portico Rooms of Somerset House, at which medals are awarded to the most significant contributions. This is followed by an exhibition-wide VIP Private View, which offers an exclusive preview and the opportunity to meet fellow participants and distinguished guests.

There are opportunities for exhibitors to host receptions, dinners, special visits and tours for their own guests. Availability is limited by capacity and early reservation is recommended.

London Design Biennale 2021
Awards Ceremony



Biennale Sessions

Biennale Sessions is a series of talks, discussions, interviews and panels with influential designers, curators, policy makers and academics.

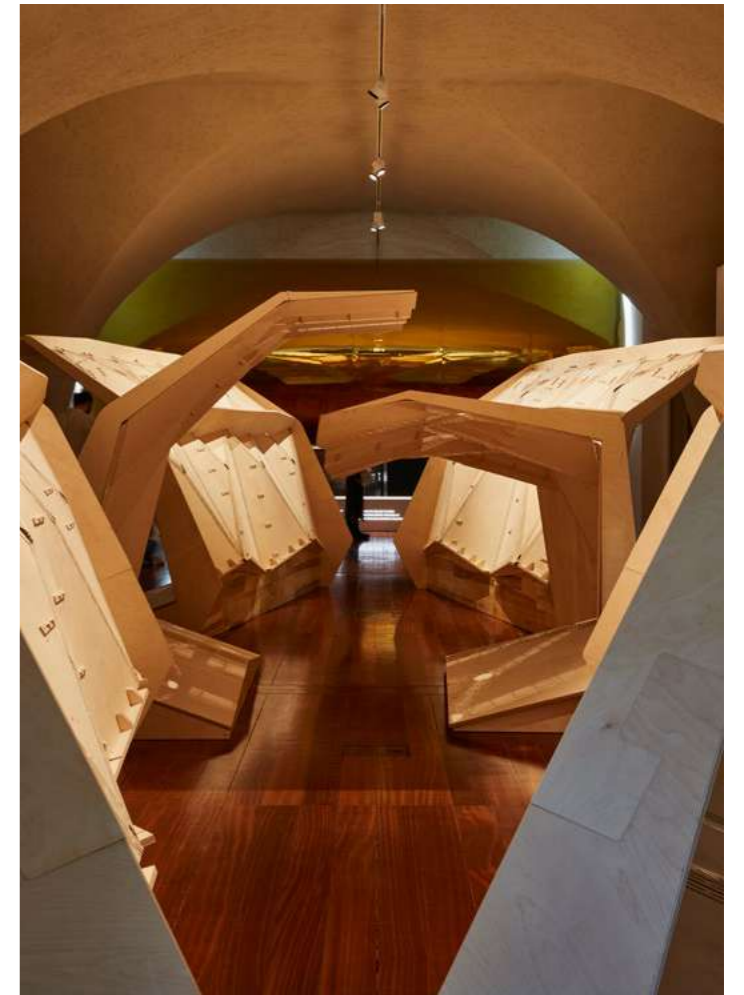
The programme brings together designers and curators participating in the Biennale with other global game changers, in a public forum for creative exchange.

In 2021, Biennale Sessions opened with a talk in the courtyard of Somerset House, where Tina Daheley from the BBC was joined by Artistic Director Es Devlin, Film Writer and Director Richard Curtis, Designer of Pavilion of the African Diaspora Ini Archibong and Mayor of London Sadiq Khan to discuss the United Nations' Sustainable Development Goals and what design and creativity can do to make our planet a better place.

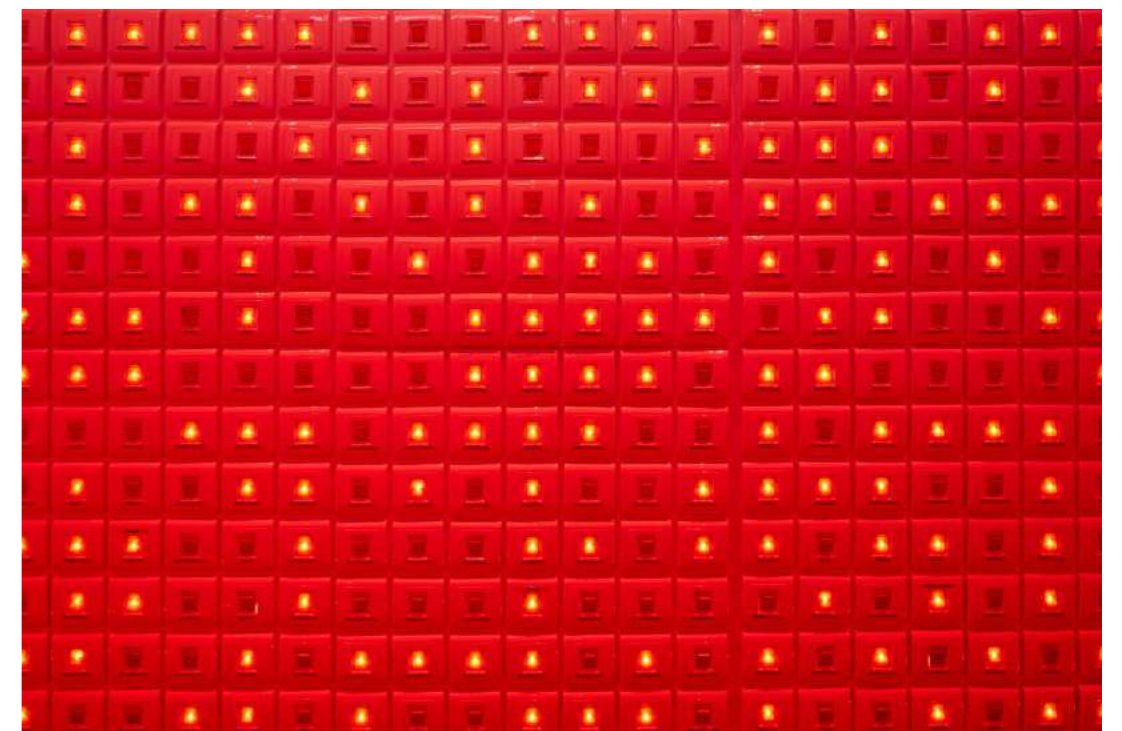


London Design Biennale Opening Event

University of Cambridge
Unfolding, 2021



Israel
The Boiler Room, 2021



What the

“As artistic director of this year’s London Design Biennale, Es Devlin asked an urgent question: how can design provide solutions for the major challenges of our time? The installations from around the world aim to give her answers. [...] If Devlin is looking for answers – the design community have ensured she need look no further.”

– Alice Fisher, *Observer*

“Indeed, all the exhibitions serve as a reminder that at its best and boldest, pandemic or not, the design industry can turn its focus to humanity’s most pressing challenges. And, in the case of the London Design Biennale, responding to those challenges has been turned into a series of exhibitions that are well worth a visit.”

– Nic Monisse, *Monocle*

“Now is the time to put big questions to the punters. “We’re in a really interesting moral moment,” Curtis says. “Which is: do you emerge and change? Or do you emerge and retrench?”

– Louis Wise, *The Sunday Times Culture*

“A global callout for innovative new designs has attracted over 500 entries addressing the great challenges of our time, from flooding and traffic congestion to aging societies and remote working.”

– Oscar Holland, *CNN Style on Design in an Age of Crisis*

“The potential for design to promote environmental and social change is a thread that runs through the third iteration of London’s global design showcase.”

– Louis Wustemann, *Financial Times*

“In comes the 2021 London Design Biennale at Somerset House, whooshing in with great waves of positivity and possibility for the future.”

– Charlie Newman, *The Glass Magazine*

“As galleries, and indeed the world, start to slowly and carefully open back up, the London Design Biennale and its pavilions by 33 countries, cities and regions, seems to summarise all that is exciting about our new horizons.”

– It’s Nice That

“Devlin’s forest is part of the London Design Biennale’s rich programme of pavilions and events, including Ini Archibong’s Pavilion of the African Diaspora and ‘Design in an Age of Crisis’, an exhibition showcasing radical thinking, and the result of an open call to the design community at large.”

– Rosa Bertoli, *Wallpaper**

“From an actual forest of trees planted in the courtyard and leather substitutes made out of pineapples to interactive installations where visitors can create music, here are just 12 of the highlights, in a biennale that ably shows how design can play a vital role in changing the world for the better.”

– Joanna Shurvell, *Forbes*

“One of the most famous stone courtyards in Europe will be dramatically transformed this summer when it is taken over by a forest of 400 trees.”

– Mark Brown, *The Guardian*

media said

“London Design Biennale gave birth to our project ‘Spoon Archaeology.’ Despite all difficult circumstances due to the pandemic, we could contribute to a broader conversation with our installation on how we want to live in the future and what role design will play in it.”

– Thomas Geisler, *Curator
Germany Pavilion, Spoon Archaeology*

“London Design Biennale 2021 was an incredible stage for the work of so many international artists and activists. We were delighted to be able to bring the Forest for Change to life together, to bring the Global Goals into the centre of LDB and empower the public to share their voices for change

As a platform, LDB engages all of our key audiences: the public, businesses, government and media – it really was the perfect way to bring everyone together and to the Goals.”

– Rachel Waldron, *Project Everyone
The Global Goals Pavilion, Forest For Change*

& Previous Participants

“LDB 2021 was a joyful, exciting occasion, which was a huge pleasure and honour for us to have been part of. We were absolutely thrilled that our pavilion ‘Tectonic Resonances’ was awarded the prize for Best Overall Contribution. We are enormously grateful for the experience.”

– His Excellency David Gallagher, *Ambassador,
Embassy of Chile in the UK
Chile Pavilion, Tectonic Resonances*

Taking part in London’s main design event not only gave the State of Israel the opportunity to showcase the country’s brightest creatives but also laid the foundation for a fruitful and inspiring dialogue with partners from many other countries. We are proud that the Israeli pavilion received the Public Medal and we look forward to taking part at the next LDB edition.

– Barak Ganor, *Cultural Attaché,
Embassy of Israel in the UK
Israel Pavilion, The Boiler Room*

London Design Biennale brings nations and cities, ideas and public together in a spirit of positivity to formulate and exchange views in response to issues of our time.

We welcome you to London, whether your focus is on global issues, such as the climate crisis or social equality, or communicating national or local stories that often resonate beyond borders. What unifies Biennale exhibits is the power of design and design thinking to tell stories, solve problems and communicate ideas to the broadest possible audience.

We hope you will join us.

Victoria Broackes

VICTORIA BROACKES
DIRECTOR
LONDON DESIGN BIENNALE

Opposite Image: Chile
Tectonic Resonances, 2021





Ghana
Amplify, 2021

We invite proposals submitted by embassies, design councils, government ministries, national museums, designers or universities, and welcome applications across all design disciplines. Successful applications should have the endorsement of a Central Government, Embassy or recognised cultural, educational or research body. London Design Biennale can help connect design teams with embassies and institutions.

We wish to encourage the maximum range and diversity of countries taking part, including assisting those with smaller budgets to identify funding opportunities.

We also consider independent applications from design teams and curators as Special Projects; please get in touch with the team to discuss whether your project is eligible.

Participants can manage their entry and selection of design teams in different ways, from open call or competition, to private bid with invited designer/s; some engage a specific museum or gallery to manage the process or curate and produce in-house.

You can view the Timeline at the end of this document for more information on the application and design process.

What we Exhibit

London Design Biennale provides a global stage for world-leading contemporary design and design-led innovation, creativity and research across a spectrum of design disciplines.

We are looking for design proposals that meet the following criteria:

- Newly commissioned or curated works
- Engage with visitors from diverse backgrounds
- Are unique, stand-alone works
- Directly respond to the Biennale theme, which can include tying the theme to a particular country's design history or responding to the theme to demonstrate the important role and potential of design more broadly
- High-calibre installations, both in terms of content and design aesthetics
- Works that can demonstrate an approach that is environmentally sustainable in the design, production, installation and post-exhibit life of the project
- We encourage proposals that have an immersive or interactive element
- Although the installation may contain objects made for production, it should not be a trade or product showcase

Benefits for Diplomatic Offices & Institutions

London Design Biennale offers a rare opportunity to communicate an important message about individual cultural and design identity, and to take part in a compelling conversation about contemporary design on London's world stage.

Diplomatic offices and institutions play a key role in the event. By enabling your country or territory's participation, you give a voice to your most innovative and imaginative curators and designers, and make visible your support of unique and influential ideas.

- Invitations for Ambassadors, Directors and CEOs to high-profile diplomatic events
- Complimentary tickets for the Biennale's Opening Ceremony and VIP Private View
- Discounted tickets to the exhibition and its public programme
- Specially negotiated rates for tours of the exhibition for groups of up to 10 delegates
- Complimentary exhibition catalogues
- Opportunity for inclusion in London Design Biennale newsletters circulated to a database of 50,000
- Align with the Biennale's central PR and marketing team in a sustained communication campaign, before, during and after the Biennale
- Access to official Photography
- 1 day instagram takeover
- A line credit as 'Administering Body' in the exhibition, online and within the printed catalogue
- Dedicated exhibitor webpage featuring project information and images
- Opportunity to join 'LDB Workshops' [formerly Share & Inspire] and connect with like-minded international designers and curators before the event

Benefits for Design Teams

Design teams participating in London Design Biennale join a global community of visionary and renowned creative industry professionals. Working across a broad range of design disciplines, designers and curators have the opportunity to present their ideas in the context of a highly anticipated international design event and a vital forum for considering the role of design in our collective future.

Working closely with their Administering Body, design teams receive dedicated benefits:

- Opportunity to meet the Biennale’s International Advisory Committee and Jury at the Preview
- Invitations to the Biennale’s VIP Private View
- Complimentary tickets and discounted tickets to the exhibition and public programme
- Specially negotiated rates for private events at Somerset House during the exhibition
- Discounted rates for Somerset House cafes and restaurants
- Opportunity to join ‘LDB Workshops’ [formerly Share & Inspire] and connect with like-minded international designers and curators before the event
- Align with the Biennale’s central PR and marketing in a sustained communication campaign before, during and after the Biennale
- Access to official Photography
- 1 day Instagram takeover
- Dedicated exhibitor webpage featuring project information and images

Benefits for Pavilion Sponsors

For many participants at London Design Biennale, it is essential that they get further support from private and corporate sponsors.

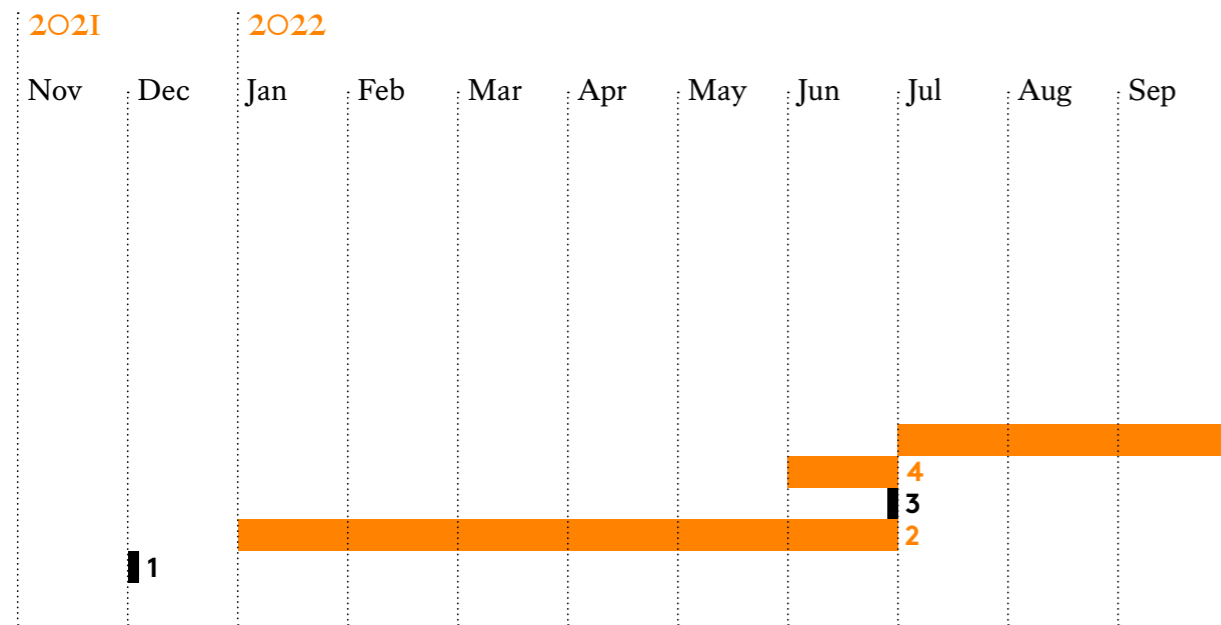
Whilst sponsorship packages and agreements are between participants and their individual sponsors, London Design Biennale offers the following benefits to help support these relationships:

- Align the brand with London Design Biennale and design excellence, increasing brand’s profile to the design community and the wider general public
- A line credit within the installation at the Exhibition as ‘Supported by’
- Catalogue line credit as ‘Supported by’
- A line credit on a dedicated website page as ‘Supported by’
- The opportunity to host a Private Event at Somerset House during the Exhibition, with discounted rates

Applications, Participation Fees & Responsibilities

- Participation fees provide access to all the many benefits of joining the London Design Biennale community outlined in this prospectus, including exhibiting and debating on a world stage alongside peers; guidance and support through the design process, networking and hospitality opportunities and world class publicity and marketing. Fees to take part range from around £10,000 + VAT, allocated according to the area of exhibition and its relative location within the venue
- A deposit will be due by 30 June 2022 along with the Exhibitor Agreement. The remainder of the participation fee will be invoiced in October 2022
- It is important to consider that the participation fee only represents one part of the financial obligations of taking part
- Countries are responsible for fully funding their exhibition and all costs including research, conception, design and production. Please get in touch with the London Design Biennale team to receive a full list of responsibilities
- The London Design Biennale team can provide advice on project implementation, including the special requirements of working in a historic, protected building with Grade 1 listed conservation status
- As a condition to installing onsite, participating teams will be required to work with approved contractors
- Please do not hesitate to get in touch with questions regarding the application process, the nature of your proposal, queries about the theme or the spaces available
- The online application form will launch on the London Design Biennale website from December 2021, and will include a full set of project guidelines and other resources to help inform your application. For more details on the process and schedule, please refer to the timeline at the end of this document

Timeline



1 01 December 2021 Applications Open

Online applications open to commissioning bodies, designers and independent curators. Applicants submit initial information on the project concept, set up and partners. Spaces can be reserved by Deposits from December.

2 January 2022—June 2022 Design Consultancy Phase

Development of design concepts. The LDB team will be available to support applications including exhibition space requirements and reservations; and to support diplomatic offices and institutions with open calls.

3 30 June 2022 Submission: Design Concept

Submissions close for detailed design concepts, including sketches, images, prototypes, references and inspirations. Deadline for payment of any outstanding Deposits.

Applications will be assessed and teams will be formally notified within a few weeks regarding their participation.

4 June 2022 Design Summit

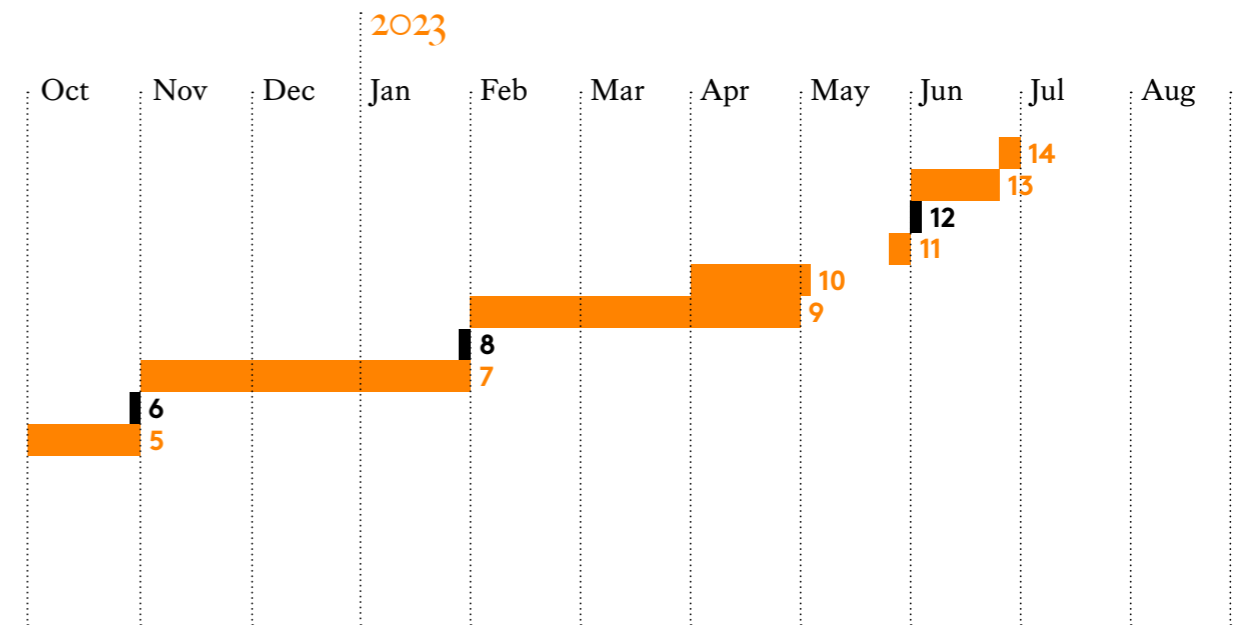
A high profile summit featuring industry leading thinkers is hosted in London to articulate and explore the Biennale's 2023 theme.

5 July—October 2022 Design Development: Feasibility

Successful participants will receive a review with the Artistic Director. Detailed conversations between design teams and London Design Biennale team to address any feasibility concerns.

6 31 October 2022 Submission: Final Design Proposal & Remaining Participation Fee

Participants submit their final design proposal – a detailed plan and elevation view, with information on materials and any AV requirements. Remaining participation fee is invoiced.



7 November 2022—January 2023 Contractor / Fabrication Quotes

We will put you in touch with Somerset House approved contractors to receive quotes for installation, fabrication & shipping and guide you through the detail of making your project a reality.

8 31 January 2023 Submission: Final Project

Project Teams will be introduced to Somerset House approved contractors to receive quotes and guidance for installation, fabrication & shipping.

9 February—April 2023 Design Production

Ongoing work on installation fabrication and design production. Completion of all necessary paperwork for London Design Biennale and Somerset House Health & Safety teams.

10 April—Start of May 2023 Freight to London

11 26—31 May 2023 Installation at Somerset House

Access during these dates will depend on the installation schedule.

12 01 June 2023 London Design Biennale Key Events

Press Preview, Medal Ceremony and Opening Event – our most important, invitation only events (schedule to be confirmed).

13 01–25 June 2023 London Design Biennale 2023

Biennale is open to visitors and public.

14 26—30 June 2023 Deinstallation at Somerset House

Access during these dates will depend on deinstallation schedule.

*The dates set out are subject to adjustments and as such further correspondence from London Design Biennale Project Team should be closely noted.

Partnership Opportunities

London Design Biennale is a celebration of the importance and universal relevance of design in contemporary life, business and culture, and offers an exceptional opportunity for Partners to be represented on a world stage. A partnership with the Biennale demonstrates a Partner's standing as a thought-leader; a major influencer in the international design field; and as a supporter of problem solving, ambition and talent.

London Design Biennale offers a number of opportunities for brands and services to engage with its influential international audience.

In addition to the above, London Design Biennale will create bespoke Partner packages and tailor opportunities to best suit your requirements. Working closely with the Biennale team and its PR and media partners, a Partner will receive numerous exciting benefits.

PARTNERSHIP OPPORTUNITIES TO EXPLORE IN 2023 INCLUDE:

HEADLINE PARTNER OF LONDON DESIGN BIENNALE

ASSOCIATE PARTNER OF LONDON DESIGN BIENNALE

LONDON DESIGN BIENNALE MEDAL PARTNERSHIP (4 CATEGORIES)

OFFICIAL BIENNALE EVENTS SUPPORT

BESPOKE PRIVATE EVENTS

PUBLIC PROGRAMMING

LONDON DESIGN BIENNALE SESSIONS

“London Design Biennale demonstrates the UK's place as a world leader in design and a global focal point for the creative industries. It was a great privilege to be part of the Biennale and we're excited to have recently expanded the capability of our Panasonic Design studio here in London, in one of the most thriving creative economies in the world.”

– Shigeo Usui, Director
Panasonic Design

“Poly Culture was very honoured to participate in the London Design Biennale. We look forward to continuing a prosperous partnership together and hope to use the power of art and design to positively change the world.”

– Jiang Yingchun, CEO
Poly Culture Group

Opposite Image: African Diaspora
PoAD, 2021





**LONDON
DESIGN
BIENNALE
2023**

Contact

VICTORIA BROACKES

DIRECTOR

victoria@londondesignbiennale.com

CAROLYN ADDELMAN

PRODUCER / SENIOR PROJECT MANAGER

carolyn@londondesignbiennale.com

+44 (0)20 4551 5438

London Design Biennale
33 John Street, London WC1N 2AT, UK

LONDONDESIGNBIENNALE.COM

PHOTOGRAPHY

Ed Reeve, Mark Cocksedge,
Gianfranco Chicco & Taran Wilkhu