



FOR OFFICE USE ONLY	
Application received on: ____ / ____ / 2023	Application Reference Number: KTV ____ / 23 / ____

KULTURATV

APPLICATION FORM

Name of Applicant

Title of Application

Date of Application submission

Total Amount Requested

Maximum amount that can be requested under this Fund is:

Euro 70,000 in the case of Drama

Euro 40,000 in the case of Creative TV documentaries

Euro 25,000 in the case of Culture programmes

(Applicants may request up to 60% of the project expenditure)

In order to be considered for funding, projects have to obtain an average of at least 60 marks, furthermore applications must obtain a minimum of 20 marks under Criterion 1.

Reference Number

Deadline: 24th July 2023 (noon)

1. GENERAL INFORMATION

1.1 Project Title _____

1.2 Project type _____

1.3 Primary area of activity _____

1.4 Secondary area of activity _____

1.5 Project Description

Insert Project Description

1.6 Project Description Summary

Provide a summary of the project description in not more than 150 words. Should the proposal be awarded funding, this description will be featured on artscouncil.mt.

1.7 Did you ever benefit from public funds?

Yes

No

1.8 If yes, kindly specify the name/s and dates of the funds awarded in the past three years.

1.9 Is the Company a Micro, SME or large company? _____

1.10 Will the project include expenses that are eligible to an Access Support Top-Up?

Yes

No

1.11 If yes, kindly justify how the proposal will benefit from this top-up. Please indicate the amount of this cost. When filling in the budget section, kindly include this expense in the budget section.

1.12 Additional Documentation

+ Add Files

2. TIME FRAME

2.1 Provide details regarding the key milestones and timeframes to fulfil the project including travelling and training activities.

Start Date ___/___/___ (Eligible timeframe 19/09/2023 – 19/09/2026)
End Date ___/___/___ *Broadcasts starting from October 2024

Step 1: _____ From: ___/___/___ to ___/___/___ Description:
Step 2: _____ From: ___/___/___ to ___/___/___ Description: (Add steps as required)

Additional Documentation: + Add files

4. Criteria

Criterion 1: Concept (40 marks)

This criterion considers the concept idea(s) of the proposal, the collaborators involved, the relevance of the concept. The application will also need to refer to any plans for professional development and capacity building that form part of the proposal. Thus the following questions are to be addressed:

a. Cultural Test

o **Content criteria**

Is the cultural audio-visual production

1. based on events that are a part of Maltese or European culture, history, mythology or religion? (1 mark)
2. based on current or historical events affecting Maltese or European society? (1 mark)
3. based on Maltese or European culture, identity, customs and traditions? (1 mark)
4. based on a character or personality from Maltese or European culture, history, society or religion? (1 mark)
5. based on literary work or adapted from another discipline (fine arts, music, performing arts, etc.) of cultural importance? (1 mark)
6. connected with a Maltese or European setting, place, location, architectural or cultural setting? (1 mark)
7. contributing to the development of its genre? (1 mark)
8. focusing on current cultural, sociological or political themes in Maltese or European society? (1 mark)
9. reflecting on Maltese or European values such as cultural diversity, solidarity, equality, protection of minorities or human rights, tolerance, environmental protection, respect for cultural or family traditions, respect for nature and sustainable use of natural resources? (2 marks)

o **Production criteria**

- Are the following members of the production team Maltese citizens or citizens residing in an EEA member state? (6 marks)
 - a. Scriptwriter
 - b. Director
 - c. Director of Photography
 - d. Production Designer
 - e. Post-Production (editor)
 - f. Staff including costume designer, make-up artists and/or composer
- Are at least 51% of the crew citizens (excluding those in the above list) of EEA countries? (1 mark)
- Is shooting taking place in a location, heritage site or a studio in Malta? (1 mark)
- Is the production using Maltese service providers in Malta? (1 mark)
- Is post-production (including sound and visual post-production, laboratories, soundtrack recording, etc.) taking place in Malta or the EEA? (1 mark)

- b. Explain in detail the treatment of the work and the level of audio-visual aesthetic proposed. (10 marks)

- c. Provide information about your portfolio/show reel. You should prepare and present a 2/3-minute show reel. (10 marks)

Mandatory Documentation:

- + Evidence of ownership of rights for proposed project or contract of acquisition/transfer of rights
- + Mood Board
- + Treatment

Additional Documentation:

- + Add files

N.B - Successful applications must score a minimum of 20 marks under criterion 1

Criterion 2: Project Management (20 marks)

This criterion considers the level of commitment and preparation prior to the proposal as well as the proposed plan to deliver and achieve the aims targeted.

- a. Explain in detail the level and quality of pre-production development executed. (10 marks)
- b. Clearly define the production capacity and willingness to successfully produce the proposed work. (5 marks)
- c. Provide a detailed profile of the creative talent and team involved in the production of the work. (5 marks)

Additional Documentation:

- + Broadcaster letter of commitment
- + Letter(s) of intent from financing partners, if applicable
- + Letter(s) of interest of co-development, co-production, pre-sale/distribution or other, agreement(s).
- + Add files

Criterion 3: Audience Engagement (20 marks)

This criterion considers the engagement and the development of established and new audiences.

Engagement refers to the role, the nature of involvement and the experience offered to the audience.

- a. Who are your target audiences and how will these audiences be reached? Can you provide an outline of the marketing, PR and communications plan as deemed relevant to the proposed programme/s of activities? Why did you opt for your chosen methods? (10 marks)
- b. The level of distribution in different territories beyond the first run. (10 marks)

Additional Documentation:
+ Add files

Criterion 4: Budget (20 marks)

This criterion considers how well planned and realistic the presented budget plan is.

- a. Please provide a clear budget breakdown including expenses directly related to the proposed production and sources of income and investments.
- b. Kindly explain the rationale for the expenses of the project (20 marks).

Mandatory Documentation:
+ Certified evidence to proof that the applicant does not qualify under the definition of Undertaking in difficulty

Additional Documentation:
+ Add files

5. Budget

5.1 Add VAT Certificate of Registration
Upload file

5.2 Add document featuring the main trade classification with NACE code
Upload file

5.3 Tick where applicable
 Registered under Article 10*
 Registered under Article 11 (Exempt)

*Applicants registered under Article 10 who will recover VAT, need to exclude recoverable VAT from the budget.

ð I hereby declare that to my knowledge the correct declarations are made to Arts Council Malta, and that the proper VAT status is declared. In the case of false declaration, I assume full responsibility for the applicable consequences.

5.4 Expenditure Consumables and supplies
Contingency (max 10 % of total budget cost)
Contributions in kind (max 5% of total budget cost)
Add other expenditure

Income Total amount requested from fund
Add other sources of income

Attach Quotes if available
