



FOR OFFICE USE ONLY	
Application received on: ____ / ____ / 2021	Application Reference Number: KTV ____ / 21 / ____

TEMPLATE

KULTURATV

APPLICATION FORM

Name of Applicant

Title of Application

Date of Application submission

Total Amount Requested

Maximum amount that can be requested under this Fund is:

Euro 70,000 in the case of Drama

Euro 40,000 in the case of Creative TV documentaries

Euro 25,000 in the case of Culture programmes

(Applicants may request up to 60% of the project expenditure)

Reference Number

1. GENERAL INFORMATION

1.1 Project Title _____

1.2 Project type _____

Deadline: Wednesday 30th June 2021 (noon)

1.3 Primary area of activity _____

1.4 Secondary area of activity _____

1.5 Project Description

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Insert Project Description

1.6 Did you ever benefit from public funds?

Yes

No

1.7 If yes, kindly specify the name/s and dates of the funds awarded in the past three years.

1.8 Additional Documentation

Add link to files

2. TIME FRAME

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2.1 Provide details regarding the key milestones and timeframes to fulfil the project including travelling and training activities.

Start Date ___/___/___

(Eligible timeframe 24/09/2021 – 24/09/2024)

End Date ___/___/___

*Broadcasts starting from October 2022

<p>Step 1: _____</p> <p>From: ___/___/___ to ___/___/___</p> <p>Description:</p>
<p>Step 2: _____</p> <p>From: ___/___/___ to ___/___/___</p> <p>Description:</p> <p>(Add steps as required)</p>

Additional Documentation:
+ Add files

3. Profiles

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CV Insert CV of applicant

Profile 1	Name	_____
	Role	_____
	Bio Note	_____
	Artist CV	Insert Artist CV of Profile 1

Add Profiles as required

<p>Additional Documentation: + Add files</p>
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4. Criteria

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Criterion 1: Concept (40 marks)

This criterion considers the concept idea(s) of the proposal, the collaborators involved, the relevance of the concept. The application will also need to refer to any plans for professional development and capacity building that form part of the proposal. Thus the following questions are to be addressed:

- a. What is the concept of the work focusing on relevant, compelling and original audio-visual content about Maltese culture and/or Maltese creative expression and/or cultural events. (20 marks)
- b. Explain in detail the treatment of the work and the level of audio-visual aesthetic proposed. (10 marks)
- c. Provide information about your portfolio/show reel. You should prepare and present a 2/3-minute show reel. (10 marks)

Additional Documentation:
+ Add files



Criterion 2: Project Management (20 marks)

This criterion considers the level of commitment and preparation prior to the proposal as well as the proposed plan to deliver and achieve the aims targeted.

- a. Explain in detail the level and quality of pre-production development executed. (10 marks)
- b. Clearly define the production capacity and willingness to successfully produce the proposed work. (5 marks)
- c. Provide a detailed profile of the creative talent and team involved in the production of the work. (5 marks)

Additional Documentation:
+ Add files

Criterion 3: Audience Engagement (20 marks)

This criterion considers the engagement and the development of established and new audiences.

Engagement refers to the role, the nature of involvement and the experience offered to the audience.

- a. Who are your target audiences and how will these audiences be reached? Can you provide an outline of the marketing, PR and communications plan as deemed relevant to the proposed programme/s of activities? Why did you opt for your chosen methods? (10 marks)
- b. The level of distribution in different territories beyond the first run. (10 marks)

Additional Documentation:
+ Add files

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Criterion 4: Budget (20 marks)

This criterion considers how well planned and realistic the presented budget plan is.

- a. What are the budgeted costs that are both directly and indirectly linked to the delivery of the production? (15 marks)
- b. What is the budgeted sources of income and investments? (5 marks).

Additional Documentation:
+ Add files

5. Budget

5.1 Add VAT Certificate of Registration
Upload file

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5.2 Tick where applicable
 Registered under Article 10*
 Registered under Article 11 (Exempt)

*Applicants registered under Article 10 who will recover VAT, need to exclude recoverable VAT from the budget.

I hereby declare that to my knowledge the correct declarations are made to Arts Council Malta, and that the proper VAT status is declared. In the case of false declaration, I assume full responsibility of with the applicable consequences.

5.3 Expenditure Consumables and supplies
 Contingency (max 10 % of total budget cost)
 Contributions in kind (max 5% of total budget cost)
 Add other expenditure

Income Total amount requested from fund
 Add other sources of income

Attach Quotes if available
