



Creative Europe

Webinar 14th April 2020



Creative Europe

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors. Following on from the previous Culture Programme and MEDIA programme, Creative Europe, with a budget of €1.46 billion (9% higher than its predecessors), will support Europe's cultural and creative sectors





Creative Europe aims to help the cultural and creative sectors seize the opportunities of the digital age and globalization; enable sectors to reach their economic potential, contributing to sustainable growth, jobs and social cohesion; and give Europe's culture and media sectors access to new international opportunities, markets and audiences.



Ewropa
Kreattiva



Creative Europe

<https://www.facebook.com/creativeeuropemalta/videos/217666729498730/>

Creative Europe

This programme consists of two strands:

Culture Sub-Programme





Creative Europe

Media Sub-Programme

Creative Europe MEDIA

Culture Sub-Program Open Calls

- Literary Translations
- Music Moves Europe
 - Music Education & Learning
 - Co-Creation and Co-Production scheme for the music sector.
- Cultural Heritage in Action
- Cooperation Call Western Balkans
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Open Calls Website Link

https://ec.europa.eu/programmes/creative-europe/calls_en



LITERARY TRANSLATIONS

What is it about?

Creative Europe supports initiatives for the translation and promotion of literary works across EU markets, with the aim of increasing access to and readership of high quality European literature.



LITERARY TRANSLATIONS

What does it support?

- Translation and publication of a "package" of works of fiction from and into eligible languages
- Promotion of the translated "package", including the appropriate use of digital technologies in both the distribution and promotion of the works

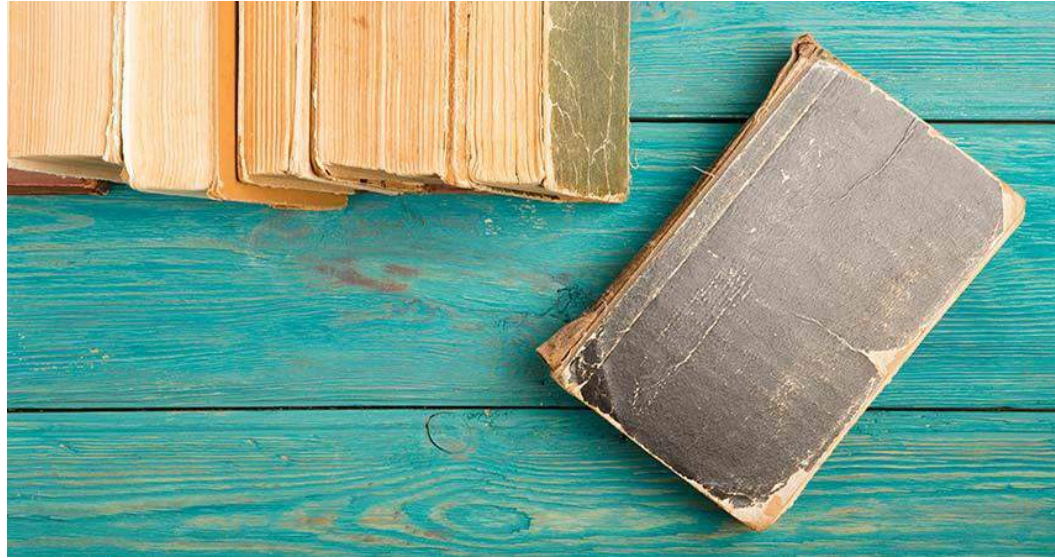


LITERARY TRANSLATIONS

Who can take part?

Publishers or publishing houses can apply for literary translation opportunities.

Individuals cannot apply.



LITERARY TRANSLATIONS

<https://www.youtube.com/watch?v=DkytYMUTISY&feature=youtu.be>



Music Moves Europe

Music Moves Europe (MME) is the overarching framework for the European Commission's initiatives and actions in support of Europe's music sector.

Music Moves Europe was launched as a strategic initiative by the Commission. It has since developed further and today stands for the EU support for music.



Music Moves Europe

Music Moves Europe's specific objectives are:

- Promote creativity and innovation;
- Safeguard and expand the diversity of European music;
- Help the sector adapt to and benefit from digitisation.



Music Moves Europe

The Commission launched the new Music Moves Europe dialogue with the sector in May 2019 to discuss the most topical issues related to musical diversity in Europe and the competitiveness of the industry.

The first meeting focused on four topics:

- The future of music media;
- The challenges for live music;
- Access to capital for the music sector
- The new EU copyright directive.



Music Moves Europe

- Music Education & Learning
- Co-Creation and Co-Production scheme for the music sector



Music Education & Learning

The general objective of this call – in the framework of the Preparatory Action “Music Moves Europe” – is to identify and support innovative approaches to foster of at least **8 innovative approaches** to music education and learning through cooperation between the music and the education sector.



Music Education & Learning

The proposals should demonstrate their contribution to the general objective by covering the two following specific objectives:

1. Promote the cooperation between non-formal/informal education and the music sector with the aim to foster social inclusion, i.e. access to music for less advantaged children or community involvement;
2. Develop a small-scale project with a clear European added value, that is suitable for the exchange of good practices and could lead to a knowledge transfer for similar projects in other countries



Music Education & Learning

Maximum Funding: Eur 30K

Projects to start after 1st November 2020

https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/eac-s53-2019-call-for-proposals_corrigendum.pdf

Email: EAC-S53-MME-MUSICEDUCATION@ec.europa.eu

Until 16 April 2020 18:00 CET



Co-Creation and Co-Production Scheme for the Music Sector

The general objective of this call is to identify and support at least 10 innovative and sustainable pilot **co-production** and **co-creation** programmes for songwriters and **musicians** in the **music sector** with a clear European added-**value** in order to facilitate the development of European **music** repertoire.



Co-Creation and Co-Production Scheme for the Music Sector

Compulsory objective

Organise a nurturing and inspirational camp of European dimension to group creative people to improve the participants' songwriting skills.



Co-Creation and Co-Production Scheme for the Music Sector

Plus at least two of the following complementary objectives:

- Accompany the development of co-creation and co-production skills and aptitude with developing skills on effective promotion methods that ensure the songs get heard, including among others how to build a website and how to use social media correctly.
- Develop story-telling skills for artists and help them identify their target audience.
- Help connect artists to musicians, producers, publishers and record labels, music departments at movie and TV studios.



Co-Creation and Co-Production Scheme for the Music Sector

- Train and connect participants how to write music for accompanying a story for films, television, advertisements or theatres, including how to accompany with music a character development in visual performances.
- Provide coaching to enable personal and career development of composers and artists to become successful players in the music industry.
- Improve the understanding of artists on copyright and licencing.



Co-Creation and Co-Production Scheme for the Music Sector

Budget

- The total budget earmarked for the co-financing of projects under this call for proposals is estimated at EUR 500K
- The maximum grant will be EUR 50K
- The maximum co-financing rate will be 85%.
- The Commission expects to fund at least 10 proposals



Cultural Heritage In Action

A peer-learning programme for local and regional policymakers to exchange knowledge on **cultural heritage**. The focus of this programme is on participatory governance, adaptive reuse and the quality of interventions



Cultural Heritage In Action

What is cultural heritage in action?

The aim of the European Commission with this programme is to empower cities and regions to strengthen their cultural heritage policies and initiatives and to develop innovative solutions to preserve cultural heritage assets.



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Cultural Heritage In Action

The consortium led by EUROCITIES with its partners

- KEA European Affairs,
- European Regions Research and Innovation Network (ERRIN),
- Europa Nostra
- Architects' Council of Europe

is managing the programme between **January 2020 and April 2021**. The funding is received from the European Commission's Creative Europe Programme.



Cultural Heritage In Action

What will happen?

We will produce a catalogue of 30 good practices from EU cities, regions, urban, non-urban and rural areas and will organise 12 peer-learning visits bringing together 20+ participants per visit (an open call for participation will be launched in May/June 2020).



Cultural Heritage In Action

We are now looking for practices:

- that are innovative
- that are inspiring for other cities and regions
- that have a real impact on the ground



Cultural Heritage In Action

Practices can be policies, projects, events or organisational structures developed by local and regional authorities.

They can be implemented by the authorities themselves or by other local stakeholders.



Cultural Heritage In Action

Why should I submit a practice?

- to be featured in an online catalogue and visible at EU level
- to give a chance to my city/region to host a peer-learning visit
- to be part of a community of practice



Cultural Heritage In Action

How will be practices be selected?

Our team of experts will use the following criteria:



Cultural Heritage In Action

- Strategic vision - is cultural heritage a priority in local/regional policies?
- Relation to EU strategic documents - does the practice share common goals?
- Impacts and results
- Potential for replicability
- Thematic balance between the 3 topics, geographical and spatial balance



Cultural Heritage In Action

<http://nws.euocities.eu/MediaShell/media/Cultural-Heritage-in-Action-Information-webinar-6-March.pdf>



Cooperation Call Western Balkans

Strengthening cultural cooperation with and competitiveness of cultural and creative industries in the Western Balkans



Cooperation Call Western Balkans

The overall objective of this Call is to foster reconciliation and good neighbourly relations in the Western Balkans through cultural cooperation and creation.



Cooperation Call Western Balkans

The specific objectives of this Call are:

- to increase cultural cross-border cooperation within the Western Balkans region and the EU Member States;
- to strengthen the competitiveness of the cultural and creative industries in the region.



Cooperation Call Western Balkans

Project leader and partners must be established in

- EU Member States;
- Western Balkan IPA II Beneficiaries: Republic of Albania, Bosnia and Herzegovina, Kosovo* , Montenegro, Republic of North Macedonia and Republic of Serbia



Cooperation Call Western Balkans

The partnership must satisfy the following minimum requirements:

- at least 2 organisations (project leader and/or partners) established in at least 2 different Western Balkan IPA II beneficiaries
- at least 2 organisations of the partnership (project leader and/or partners) established in at least 2 different EU Member States.



Cooperation Call Western Balkans

The project leader must have had a legal personality for at least 2 years on the date of the deadline for submission of applications and be able to demonstrate its existence as a legal person.



Cooperation Call Western Balkans

Activities must start between 1 January 2021 and 31 March 2021.

The minimum project duration is of 24 months. The maximum project duration is of 48 months.

Applications for projects scheduled to run for a shorter or longer period than that specified in this Call for Proposals **will not be accepted**.



Cooperation Call Western Balkans

Budget:

- Minimum grant amount EUR 100,000
- Maximum grant amount will be EUR 500,000.
- 85% of the total eligible costs of the project





For Further details

Send an email to

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Or via messenger via the CED Malta
Facebook Page

Further Details

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